A DESIGNERLY APPROACH TO VISUAL FIELD ENGAGEMENT

Research Network for Design Anthropology

Interventionist Speculation: Rendering Visible a Conversation

Lene Hald
Ph.D. student
leha@kea.dk // lhal@kadk.dk

MA Fashion and Visual Communication (The Royal Danish Academy of Fine Arts. School of Design)

MA Photography and Urban Cultures (Goldsmiths, University of London)
Previous Work: To (Un)veil and Envision
Previous Work: To (Un)veil and Envision
**Previous Work: To (Un)veil and Envision**
Current case study: Context
Current case study: Context
Current case study: First meeting

Photo wall
Current case study: First meeting
Current case study: First meeting
Current case study: First meeting
Current case study: Second meeting
Current case study: Second meeting
Current case study: Photo wall in the making
Photos by S. Club 2
Girls reflecting on their images

2. Exemplary design research
Binder, Redstrom (2006),
Brandt, Redstrom, Agger Eriksen & Binder (2011)

1. Researcher-generated images
   Bateson & Mead (1947)

2. Participant-generated images
   (Researcher’s photo 2013)

3. Visual methods originating in the fine arts
   From Adrift exhibition, Vienna (2012)
Concluding remarks

The visuals are used as a way to
1. enter and engage with the field through drawing and photography
2. stimulate conversation by setting of in the visuals produced
3. make the research visible for the girls through a photographic wall
4. and potentially for other audiences as it is presented in case study 1.

The plan is to make a booklet with images and quotes from the girls, which is to be launched at a reception in the girls’ club.